

Gbemisola Adetoun Anne Oni

Data Analyst

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Professional Profile

CDMP-certified data analyst with expertise in data interpretation, creating impactful visualizations, and generating actionable reports to drive informed business decisions. Proficient in access management and data security, and well-versed in regulatory compliance laws (DPA, AML, GDPR) and industry standards (ISO 27001). A dedicated professional with a track record of delivering valuable insights to support business growth and efficiency.

Skills

- Platforms & Language: Tableau | AWS QuickSight | Power BI | MS Dynamics | SAP BI/BW | SQL | Python | Hive | Hadoop | SPSS | R | VBA | MySQL | Excel | SharePoint | PowerPoint | G-Suite
- Business: Data Analysis | Data Mining | Business Analysis | Data Visualisation | Statistics | Business Intelligence | Database Management | RCA | Data Privacy | Data Security | Data Manipulation | Natural Language Processing | Machine Learning | ETL | KYC & AML | Training | User Stories | Presentation | Linear Regression | Neural Networks | Clustering
- Interpersonal: Collaboration | Adaptability | Problem Solving | Communication | Conflict Resolution

Career Summary

REPORTING ANALYST, ACCENTURE, IRELAND, MAY 2021 – JUN 2023

Delivering compelling reports and managing data security within a global consulting and technology services firm.

Key Achievements

- Added new functionalities to protect agents data (PII) on existing Tableau dashboards, in line with Accenture employee privacy policy (Security by design)
- Automated manual reporting processes to improve reporting and reduce overhead required for admin task by 11%
- Created data pipeline as part of project to migrate Risk, Payments & Commerce reporting from Tableau to Amazon QuickSight
- Integrated Natural Language Processing (NLP) into dashboards to enhance reporting and decision-making

Responsibilities

- Contributed to business decisions by developing and implementing visualizations/reports for various teams, effectively presenting complex data to key stakeholders and executives
- Conducted audits to ensure global leads and quality analysts were compliant with data privacy and retention policies
- Managed user accounts, roles, and permissions across multiple data platforms, maintaining an accurate record of access privileges
- Provided training and support on reporting platforms and data access policies (best practices)

DATA CONSULTANT, DATADOTE, UK, JULY 2016 – MARCH 2021

Providing data related services to clients such as data analysis and visualization, data migration, database maintenance and business intelligence.

Key Achievements

- Successfully migrated databases to newer versions or different platforms with minimal downtime.

- Implemented data cleaning and validation processes that resulted in a 15% reduction in data errors and inconsistencies, ensuring more accurate and reliable reports.

Responsibilities

- Developed interactive and user-friendly dashboards using Tableau and Power BI, leading to an increase in user engagement and data-driven decision-making.
- Ensured data privacy and security by implementing best practices, resulting in full compliance with industry regulations and no data breaches.
- Established data governance policies and procedures, ensuring data integrity and consistency across the organization.

PRODUCT ANALYST, EPSON EUROPE, UK, NOV 2012 – MAY 2015

Data champion within an electronics company specialising in printing and visual products.

Key Achievements

- Developed interactive dashboard to track sales of newly rolled out Ecotank printers in Western Europe.
- Created Sales and Average Selling Price (ASP) comparison tool to compare Epson CP printers and competitors.
- Increased data accuracy from 75% to 90% by implementing collection of data on a POS level.
- Design and development of platform to manage Tier 2 customers contracts and rebate payment

Responsibilities

- Collated multiplatform data, including SAP CRM, to generate insights on the performance of Epson's products across EMEA.
- Created and updated monthly forecast, business planning and midterm planning reports.
- Supported product life cycle management by providing market data reports for category management and other reporting needs.
- Maintained master data in SAP BW

PREVIOUS ROLES

BUSINESS ANALYST, 21ST CENTURY TECHNOLOGIES LIMITED, LAGOS, AUG 2010 – JUN 2012

SYSTEM COMPLIANCE ANALYST, CUMMINS, UK, SEPT 2008 – JUN 2010

Education

Internet Computing & Network Security / MSc, Loughborough University, UK, 2008

Additional Courses: R Programming(2018) | Exploratory Data Analysis(2018) | Data Governance(2022) | Data Security(2022) | Data Management Process (2022)

Certification

DAMA Certified Data Management Professional – Associate, 2022

References

Available on request